



Press Release

FOR IMMEDIATE RELEASE

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HK SALES AND MARKETING ANNOUNCED AS NEW CLASSIC WIRE REP



October 28, 2024, Virginia Beach, VA – Classic Wire & Cable is pleased to announce the appointment of HK Sales and Marketing as the newest sales representative agency to join the Classic Wire network. Effective immediately, HK Sales and Marketing will represent Classic Wire in Alaska, Idaho, Montana, Oregon, and Washington.

“We are excited to welcome HK Sales to Classic’s growing team of reps across the country,” said George Merritt, Vice President of Sales and Marketing. “We are confident that their dedication to excellent customer service and deep product knowledge will provide great value to customers across the region.”

For the past three decades HK Sales and Marketing has served as an electrical manufacturers’ sales representative agency across the Pacific Northwest. They are committed to providing customers with outstanding service.

For more information on Classic Wire & Cable, please visit www.classicwire.com or email marketing@classicwire.com. To contact HK Sales and Marketing, visit www.hksalesllc.com or email Scott Goodman at sgoodman@hksalesllc.com.



Classic Wire and Cable, established in 2016 with the vision to exclusively serve electrical distributors, has quickly progressed from idea to reality, and is led by industry veterans with over 200 years of wire & cable experience. With strategically placed regional distribution centers, each fully stocked with quality products, so our distributors can feel confident they are well supported with our full product line and competitive prices. For more information on Classic Wire & Cable, please visit www.classicwire.com.

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